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FOR IMMEDIATE RELEASE



Evertz Continues Multi-Year Partnership with Isha Foundation in Support of the Save Soil Movement

Evertz proudly supported the 2026 Save Soil Walkathon Toronto, drawing 650+ participants and cross-government support to HTO Park.

Burlington, Canada. May 8th, 2026 – Evertz, a global leader in media technology solutions, was proud to support the Save Soil Walkathon in Toronto on Saturday, May 2nd, 2026, marking another milestone in its multi-year partnership with Isha Foundation in support of the global Save Soil movement founded by Sadhguru.



Toronto Walks for Soil • 650 strong • May 2 • HTO Park

The event, held at HTO Park along Toronto’s waterfront, brought together more than 650 participants for a 3.5 km walk and a day of family-friendly activities centred on raising public awareness of soil degradation and the urgent need to protect the planet’s living soils. Evertz has stood behind the Save Soil movement as a corporate partner since 2022, supporting awareness campaigns, community events, and Walkathons.

“Soil is the foundation of life on this planet. As a Canadian company rooted in our communities and committed to a sustainable future, we are honoured to continue partnering with Isha Foundation to bring the Save Soil message to the people of Toronto and beyond,” said Rakesh Patel, CTO, Evertz.



The Walkathon drew significant cross-government support. Federal Members of Parliament Ruby Sahota and Sonia Sidhu attended in person and jointly presented Isha Foundation and Sadhguru with a Certificate of Appreciation for organizing the Walkathon and bringing attention to the protection of soil. They were joined by Toronto City Councillor Brad Bradford (East York–Beaches) and the Deputy Consul General of India in Toronto, Kapidhwaja Pratap Singh, who together flagged off the walk, which was led by children.

Toronto Mayor Olivia Chow shared a written welcome message in support of the Walkathon. Four Durham Region Councillors — Steve Yamada, Chris Leahy, Rhonda Mulcahy, and Maleeha Shahid — publicly endorsed the event and encouraged their constituents to participate. MPP Chris Glover (Fort York–Spadina) attended on his own to congratulate Isha Foundation, calling it a very well-organized event.

About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high-definition television ("HDTV" & "UHD") and next-generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com

About Save the Soil

Save Soil is a global movement launched by Sadhguru, founder of Isha Foundation, in March 2022, aimed at addressing the rapidly worsening crisis of soil extinction and bringing it to the centre of public, agricultural, and policy attention. The movement calls on governments worldwide to enact policies that ensure a minimum of 3 to 6 percent organic content in cultivable soils. Learn more at consciousplanet.org.

About Isha Foundation

Founded by Sadhguru, Isha Foundation is a non-profit, volunteer-run organization dedicated to the wellbeing of the individual, society, and the environment. It supports inner transformation programs and global initiatives in environmental restoration, education, and community service. Learn more at isha.sadhguru.org.

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